

**MEDIA ADVISORY**  
July 5, 2019

**Downtown Collaborative to Raise \$150,000 for Addiction Treatment Program**

Windsor, ON - The Downtown Windsor Community Collaborative (DWCC) aims to raise \$150,000 for a unique addiction treatment program called RE:ACT. The program can start as early as the fall of this year. A fundraising campaign kicks off on Thursday, July 11<sup>th</sup>, 2019 at All Saints Anglican Church. Speakers include Bob Cameron, ED of the DWCC, and those with lived experience of addiction.

Cameron says that the need for addiction recovery is so great that RE:ACT will relieve some of the pressure on other programs and services. It will also provide opportunities for those who may be on waiting lists for treatment elsewhere.

Downtown residents and business owners have been calling for a solution to the increased drug use which is deteriorating the downtown core. RE:ACT is a response to this urgent need.

**Please join us at All Saints Anglican Church at 11am on Thursday, July 11<sup>th</sup> to launch this crucial campaign.**

What	Campaign launch for addiction treatment program
Who	Downtown Windsor Community Collaborative
Where	All Saints Anglican Church, 330 City Hall Square W., Windsor
When	Thursday, July 11 <sup>th</sup> , 2019 at 11am
Why	To provide a timely response to substance use crisis
Contact	Bob Cameron, DWCC robertcecilcameron@gmail.com 519-9037629